

dean.

Dean Fuller. Graphic Design. Art Direction

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summary

I am a Graphic Designer/Art Director that has specialized in print design and marketing collateral for global brands over the past 9 years. As an Art Director, my responsibilities included concept through final printed material - design/layout, comp building, vendor interaction, client presentation, direction of photography and illustration, retouching direction and printing supervision for main brochure program, accessory brochures and showroom materials. As Senior Art Director, same as above plus mentor/oversee interns and Jr. Art Directors. All work done using CS2 and CS3 on a Macintosh. Major clients included Mercedes-Benz, Honda and Nissan.

employment

The Designory, Inc. / Long Beach, CA.

Art Director / Senior Art Director
Mercedes-Benz & Nissan accounts
2004-2008

Rubin Postaer & Assoc. / Santa Monica, CA.

Art Director / Graphic Designer
Honda collateral team
2003-2004

The Designory, Inc. / Long Beach, CA.

Production Artist / Graphic Designer / Art Director
Mercedes-Benz account
1999-2003

education

California State University, Long Beach

Visual Communications / Graphic Design
1997-2000

San Francisco State University

Fine Arts: Print making / Painting
1994-1996

capabilities

Concepting
Graphic Design
Art Direction
Photoshoot Art Direction
Presentation
Illustration
Typography
Computer Production
Comp/Dummy Building
Vendor Pricing
Retouching Direction / Mark-up
Color Correction
Press / Printing Supervision
Basic HTML
Print making (relief)

software

InDesign
Photoshop
Illustrator
Dreamweaver
Quark
MS Office

projects

brochures
posters/banners
packaging
logos/ corporate id
invitations
websites
POP / showroom

recognition

2007 International Automotive Advertising Award - Silver Award - 2007 Nissan brochure campaign
2006 Featured in "Location Lighting Solutions: Expert Professional Techniques for Artistic and Commercial Success" by Jack Neubart / 2006 Amphoto Books
2006 Belding Bowl - 2006 Nissan brochure campaign
2006 International Automotive Advertising Award - Gold Award - 2006 Nissan brochure campaign
2003 Graphis Design Annual - 2003 Mercedes-Benz G-Class Brochure
2003 Communication Arts Design Annual - 2003 Mercedes-Benz G-Class Brochure
2003 International Automotive Advertising Award - Gold Award - 2003 Mercedes-Benz G-Class Brochure
2002 International Automotive Advertising Award - Bronze Award - 2003 Mercedes-Benz CLK-Class Brochure